

PRIVACY POLICY

FOR TINITUN™

Last Revised or Updated on December 30, 2021.

This Privacy Policy describes how Alaska Native Tribal Health Consortium (“**ANTHC**,” “**we**,” or “**us**”) collects, uses, and discloses information when you use our Tinitun™ services. Tinitun assists patients, visitors, and staff navigate around the Alaska Native Medical Center (“**ANMC**”) campus by helping them locate appointments, shuttles, parking options, and other campus destinations, and by providing certain information about the ANMC campus in Anchorage, Alaska.

This Privacy Policy applies only to data collected via our Tinitun mobile application (“Tinitun App”) and our Tinitun website at <https://www.anmc.org/tinitun> (“Website”). This Privacy Policy does not apply to third party products or services used in connection with the Tinitun App or Website (“Services Providers”), which are governed by each Service Provider’s privacy policy.

This ANTHC Privacy Policy is meant to help you understand what information we collect, how we use that information, third parties with whom we may share the information, and why we collect it. If you use our Tinitun application, then you agree to the collection and use of information as set forth in this Privacy Policy. If you do not agree with this Privacy Policy, do not access or use the Tinitun App or Website.

WHAT INFORMATION DOES TINITUN COLLECT?

When you use the Tinitun App or Website, we may collect analytics information by automated means, such as the following: the number of times a user opens or closes the Tinitun App; the number of times a particular directory tile was selected; page load times; crashes; time on pages; page views; number of clicks on certain pages; site navigation patterns; device platform usage (android vs. iOS); operating system version; and general geographic location (such as State and city) from which a user accesses Tinitun.

We may integrate third party software with our Tinitun application. For example, Tinitun uses the Everbridge MediNav™ wayfinding solution for Tinitun’s Onsite Map application and functionality. Everbridge collects certain analytics information which it uses to improve the functionality and performance of the wayfinding features. Please review Everbridge’s Privacy Policy at <https://www.connexien.com/terms-of-service#privacypolicytos>.

We engage Service Providers to provide analytics services for the Tinitun App and Website. These Service Providers may use cookies, web beacons, device identifiers, and other technologies to collect information about your use of the Tinitun App and Website, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in mobile apps, links clicked, and conversion information. This information may be used by us and others to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity.

HOW DO WE USE THE INFORMATION WE COLLECT?

We use the analytics information to troubleshoot, improve performance and functionality, and development enhancements and new features to Tinitun functionality. This analytical information is anonymized and aggregated with other information so that neither you nor your device may be identified.

WHEN DO WE SHARE INFORMATION?

We may share and disclose information we collect about our users in the following limited circumstances:

- We may share information with third party Service Providers, vendors, and consultants who we employ to perform tasks on our behalf. These companies include app analytics companies (e.g., Google Analytics), data collection vendors (e.g., Firebase), and mobile wayfinding app developers (e.g., Everbridge and Connexient), and others.
- Under certain circumstances, we may be required to disclose Personal Information if we believe the disclosure is in accordance with, or required by, any applicable law, including lawful requests by public authorities to meet national security or law enforcement requirements.
- We may share aggregated information and non-identifying information that cannot reasonably be used to identify you.

SERVICE PROVIDERS

We use third party Service Providers and products to help us provide the services related to the Tinitun App and Website. Service Providers may help us:

- Collect analytics data for our use.
- Assist us in performing product development, maintenance, and debugging.
- Provide services through third party platforms and software tools (e.g., integrating third party software with our Tinitun App or Website).
- Assist us in analyzing how the Tinitun App and Website are used.

These Service Providers have limited access to your information to perform these tasks on our behalf, and are contractually bound to protect it and may not use the information for any other purpose.

Links to Other Sites: Tinitun may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the privacy policy of these websites. We have no control over

and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

WHAT'S OUR POLICY ON CHILDREN?

The Tinitun App and Website are intended only for adults. We do not knowingly collect information from children under the age of 13. Any child under the age of 13 should not use the Tinitun App or Website. If we learn Tinitun has collected personal information from a child under the age of 13, we will promptly delete this information.

WHAT ARE YOUR CHOICES?

Location Information: When you first launch the Tinitun App, you will be asked to consent to the app's collection of location information. If you initially consent to our collection of such location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device. You may also stop our collection of this location information by following the standard uninstall process to remove the Tinitun App from your device. If you stop our collection of this location information, the location features of our Tinitun App may no longer function properly.

Cookies: Most web browsers are set to accept cookies by default. If you prefer, you can usually adjust your browser settings to remove or reject browser cookies. Please note that removing or rejecting cookies could affect the availability and functionality of our Tinitun App or Website.

CHANGES TO THIS PRIVACY POLICY.

We may update or change our Privacy Policy from time to time without notice, so please review it periodically to keep informed of any changes and to ensure you are always aware of our information practices. If this Privacy Policy changes in any way, we will post an updated version on this page and/or link.

WHO SHOULD YOU CONTACT WITH QUESTIONS?

Contact Us. If you have any questions or concerns about this Privacy Policy, please contact ANTHC as follows: Tinitun@anthc.org.